



<https://www.teleportmanpower.com/overseas-jobs/digital-marketing-jobs-in-uae/>

Digital Marketing Manager

Description

We are searching for a client for UAE for highly-creative Digital Marketing Manager to lead our marketing team.

In this position, you will be responsible for all aspects of our marketing operations. Your central goal is to help grow our brand's influence locally while also increasing brand loyalty and awareness.

Your duties will include planning, implementing, and monitoring our digital marketing campaigns across all digital networks. Our ideal candidate is someone with experience in marketing, art direction, and social media management. In addition to being an outstanding communicator, you will also demonstrate excellent interpersonal and analytical skills.

Responsibilities

- Design and oversee all aspects of our digital marketing department including our marketing database, email, and display advertising campaigns.
- Develop and monitor campaign budgets.
- Plan and manage our social media platforms.
- Prepare accurate reports on our marketing campaign's overall performance.
- Coordinate with advertising and media experts to improve marketing results.
- Identify the latest trends and technologies affecting our industry.
- Evaluate important metrics that affect our website traffic, service quotas, and target audience.
- Work with your team to brainstorm new and innovative growth strategies.
- Oversee and manage all contests, giveaways, and other digital projects.

Qualifications

- Bachelor's degree in Marketing or relevant field.
- A minimum of 10 years' experience in a digital marketing position.
- In-depth knowledge of various social media platforms, best practices, and website analytics.
- Solid understanding of HTML, CSS, and JavaScript.
- Additional qualification in web design or animation is a plus.

Job Benefits

Accommodation provided by Company
Joining ticket provided by Company
Medical provided as per UAE labor law
Other benefits provided as per country labor law

Hiring organization

Teleport Manpower Consultants

Employment Type

FULL TIME

Beginning of employment

5 SEPTEMBER 2020

Duration of employment

Two Years

Industry

Digital Marketing

Job Location

UAE, BUR DUBAI, Gulff, UAE

Working Hours

9 HOURS

Base Salary

\$ 6,000 AED - \$ 7,000 AED

Date posted

August 17, 2020

Valid through

17.11.2020